

OVERAL BEELDSCHERMEN IN NEDERLAND

een overzicht van de digital signage initiatieven

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bronnen: www.nabbnet.nl

www.narrow-casting.nl

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Positie	Kanaal	lokaties	schermen	exploitant	realisatie
		4.176	22.340		
1	Impact Retail (It's en PrijsTopper)	130	8.000	It's en PrijsTopper	Impact Retail
2	Media Markt	21	4.500	Media Markt	POSTV
3	Schiphol SDD schermen	1	2.000	Schiphol Media	Schiphol Group ICT
4	Kapsalons = ZIEN TV	230	1.400	Endemol	
5	McDonalds	227	1.000	M-Media (Media Librium)	M-Media (Media Librium)
6	Makro	16	1.000	Clingendael Media Groep	POSTV
7	Amsterdamse trams	150	450	Trendscreen	
8	Uitgaansgelegenheden	125	420	ON	ON
9	MyRetailTV	200	400	MyRetailTV	MyRetailTV
10	Primera	360	360	Retail Channel	Elvira/KPN
11	Telecomwinkels Tell-Me	50	350	Tell-Me	TDX
12	Vodafone Citypoints	90	325	Vodafone	AdScreens
13	TOTAL TV	120	240	Screenchannel	Heuvelman
14	Telecomwinkels t for telecom	103	206	t for telecom	POSTV
15	Taxi's in 4 grote steden	200	200	Faster Media	KPN/Volkskrant
16	Bijenkorf	13	200	Adcom Media b.v.	
17	ANWB tankstations	32	156	Maxmotive.nl	Posseidon Industries
18	Horeca	150	150	SMSbox / Barchannel	SMSbox
19	Tabakspeciaalzaken	110	110	Screenchannel	Screenchannel
20	Tennisclubs	100	100	Afhangbord.nl	TDX
21	Bars en clubs	34	100	mr MSG	
22	Benzinestations	46	90	Adcast	
23	Regionale luchthavens	4	85	Airport Media	Net Display Systems
24	ABN AMRO Preferred Banking Lounges	75	75		New Media Ventures
25	Bruna	7	50	Media Landscape / Bruna	Media Landcsape
26	Studentenrestaurants	40	40	NF.TV	NF.TV
27	AKO Boekhandels	17	40	AKO	Retail Crossing
28	Postkantoren	13	39	Postkantoren BV	Media Landscape
29	Albert Heijn	3	39	Albert Heijn	Media Landscape

Positie	Kanaal	lokaties	schermen	exploitant	realisatie
30	Winkelcentra = SHOP TV	6	38	Screenchannel	
31	Telfort	11	33	Telfort	N-Store
32	See Buy Fly	25	25	Schiphol Media	Retail Crossing
33	Automaten Lekkerland	20	20	MediaVT	
34	Mediabureaus = AGENCY TV	15	15	Screenchannel	
35	Boekhandels Paagman etc.	5	15	Paagman Van der Velde	Tellmedia
36	Metro's stations Amsterdam	4	10	G&D Promotions	M-Media
37	See Buy Fly / AKO	3	10	AKO	Retail Crossing
38	See Buy Fly / Kapp	3	9	Kapp	N-Store
39	Siebel juweliers	3	6	Siebel	Notice
40	ABN Amro	2	6	ABN Amro	Media Landscape
41	Kijkshop	2	6	Kijkshop	QBIX
42	See Buy Fly / Capi	3	5	Capi	Retail Crossing
43	Citylens	1	5	Citylens	AdScreens
44	Masterscreens	4	4	2 verkopers	
45	Moskeeen	4	4	Smart-Screens	Smart-Screens
46	Kapper TV	1	1	Silver Arrows	Silver Arrows
47	Schiphol (buiten aankomsthal)	1	1	Schiphol Approach	
48	Schiphol (in vertrekhal D)	1	1	Schiphol Media	
49	Station Utrecht CS	1	1	Viacom Outdoor B.V.	Manovra
nb	Pendelbussen touroperators	1.100		Media Movements	
nb	Bibliotheken	181		Clingendael Media Groep	
nb	Drogisterijen	100		Retail In Motion	
nb	Diverse steden	8		DTA BV	
nb	Casino	3		Holland Casino	Tequila / ON
nb	Amsterdam ArenA	1		Media Librium / A'dam ArenA	Media Librium
nb	MAZDA TV	1		Auto Palace - de Binckhorst	N-Store
nb	Bussen van touroperators			Purple Arch	
nb	Diverse locaties			MaxMedia BV	
nb	KLM vluchten (intercontinentaal)			Media Partners/KLM Media	
nb	Taxi's			Yellowbrick	Yellowbrick
nb	Wachtkamers artsen			Media Landscape	Media Landscape